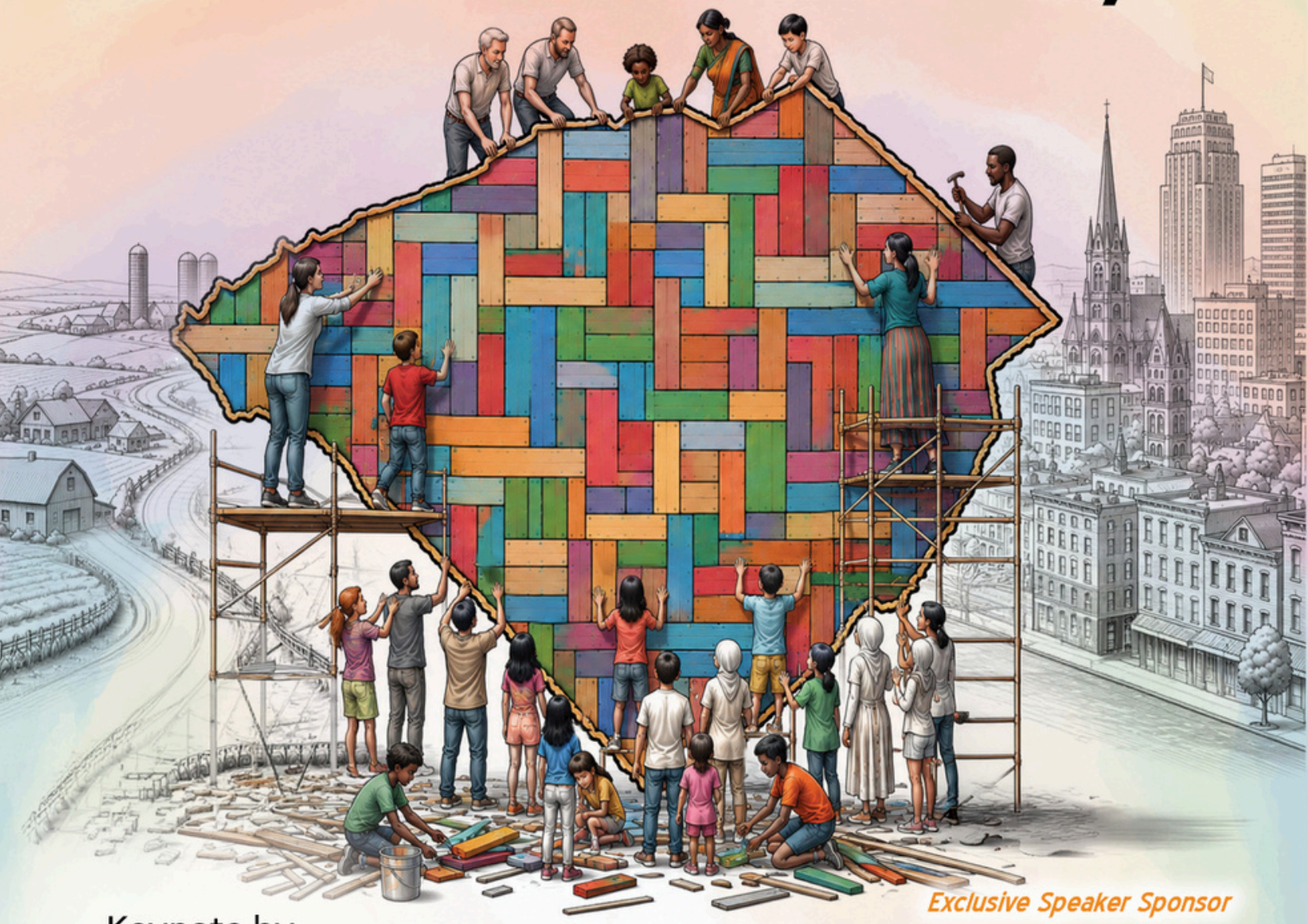
# Building the *Beloved* Community



Keynote by
Ayesha Rascoe

*Exclusive Speaker Sponsor*

The Steinman Foundation

Crispus Attucks Community Center
—
Community Action Partnership

## 39TH ANNUAL

**REV. DR. MARTIN LUTHER KING JR. BREAKFAST**

Monday, January 18, 2027

39th Annual

# Rev. Dr. Martin Luther King Jr. Breakfast

Monday, January 18, 2027

Millersville University

## ABOUT THE EVENT

The annual Rev. Dr. Martin Luther King Jr. Breakfast is a time for the Lancaster community to come together, to foster relationships, to dialogue around the life and legacy of Dr. King, and to confront issues of inequity and injustice.

This year's theme is "Building the Beloved Community." For Dr. King, the Beloved Community was a vision for a society rooted in justice, equity, compassion, and mutual responsibility, where every person is valued and has the opportunity to thrive. Building that community is ongoing work. It asks each of us to look beyond ourselves, to recognize our shared humanity, and to consider how our choices, relationships, and actions can contribute to a more just and connected community.

To explore what it means to build the Beloved Community in our own time, we are thrilled to welcome award-winning journalist and NPR political correspondent Ayesha Rascoe as our keynote speaker. Through her work telling the stories behind the issues shaping our communities and our country, Ms. Rascoe brings a powerful perspective on the importance of listening, understanding, and finding connection across differences.

Our 2027 event will feature vibrant performances, inspiring youth writing, and the presentation of the Essence of Humanity and Ruby Payne Cook awards, along with time for community connection and fellowship.

As Crispus Attucks Community Center's largest fundraiser, this event raises nearly 1/3 of its annual operating budget. All proceeds will directly support programs and initiatives at Crispus Attucks, ensuring the Center continues serving as a critical resource for our neighbors, creating spaces where connection, opportunity, and community can flourish.

Join us as we honor the legacy of Rev. Dr. Martin Luther King Jr. and consider what it means to build the Beloved Community together. We look forward to your partnership!

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## ABOUT THE SPEAKER



Ayesha Rascoe is the host of NPR's "Weekend Edition Sunday" and the weekend host of "Up First". As host of the morning news magazine show, she interviews newsmakers, entertainers, politicians and more about the stories that everyone is talking about or that everyone should be talking about. Rascoe is also the editor of *HBCU Made: A Celebration of the Black College Experience*, a book of essays about the impact of historically Black colleges and universities.

Rascoe is an alumnae of Howard University, an HBCU in Washington, D.C. Known for her southern roots and signature wit, Rascoe has been a mainstay on NPR's programs since joining the outlet in 2018.

Prior to her role as host, Rascoe was a White House Correspondent. She covered three presidential administrations, gaining a reputation for her sharp questioning in the White House briefing room. Rascoe's reporting included a number of high-profile foreign trips, including President Trump's 2019 summit with North Korean leader Kim Jong Un in Hanoi, Vietnam, and President Obama's final NATO summit in Warsaw, Poland in 2016. As a part of the White House team, she was also a regular on the "NPR Politics Podcast".

She has also guest hosted NPR's "It's Been a Minute" podcast and radio show and been a frequent guest on "Pop Culture Happy Hour".

Before joining NPR, Rascoe spent the first decade of her career at Reuters, rising from a news assistant to an energy reporter to eventually covering the White House. While at Reuters, Rascoe covered some of the biggest energy and environmental stories of the past decade, including the 2010 BP oil spill and the U.S. response to the Fukushima nuclear crisis in 2011. She also spent a year covering energy legal issues and court cases.

# BUILDING THE BELOVED COMMUNITY

***Keynote by Ayesha Rascoe***

## PARTNERSHIP LEVELS

VISIONARY SPONSOR.....$15,000+

- Up to 20 tickets to the breakfast with priority seating (two full tables)
- Priority placement full-page color ad in the program booklet
- Priority location display of banner at the event
- Logo featured on rotating welcome slideshow
- Logo featured on all event communications and event website
- Verbal thank yous included in the event script

DREAM MAKER SPONSOR.....$10,000-14,999

- Up to 20 tickets to the breakfast with priority seating (two full tables)
- Full-page color ad in the program booklet
- Display of banner at the event
- Logo featured on rotating welcome slideshow
- Logo featured on all event communications and event website

CHAMPION SPONSOR.....$5,000-9,999

- Up to 10 tickets to the breakfast (full table)
- Full-page black-and-white ad in the program booklet
- Display of banner at the event
- Name featured on rotating welcome slideshow
- Name featured on event website

LEGACY SPONSOR.....$2,500-4,999

- Up to 10 tickets to the breakfast (full table)
- Half-page black-and-white ad in the program booklet
- Name featured on rotating welcome slideshow
- Name featured on event website

BENEFACTOR SPONSOR.....$1,000-2,499

- Up to 6 tickets to the breakfast
- Quarter-page black-and-white ad in the program booklet
- Name featured on rotating welcome slideshow
- Name featured on event website

ADVOCATE SPONSOR.....$500-999

- Up to 4 tickets to the breakfast
- Eighth-page black-and-white ad in the program booklet
- Name featured on rotating welcome slideshow
- Name featured on event website

# SPONSORSHIP FORM

If you have any questions regarding sponsorship, please call Kristy Aurand at 717.259.3881 or email kaurand@caplanc.org. Deadline for sponsorship commitment is Friday, Dec. 4, 2026.

Company Name _____

Contact Name _____

Contact Email _____

Contact Phone _____

Mailing Address _____

Website _____ Social Media Handles _____

## Please indicate your level of Partnership:

- ☐ Visionary Sponsor .....$15,000+
- ☐ Dream Maker Sponsor.....$10,000 - 14,999
- ☐ Champion Sponsor.....$5,000 - 9,999
- ☐ Legacy Sponsor.....$2,500 - 4,999
- ☐ Benefactor Sponsor.....$1,000 - 2,499
- ☐ Advocate Sponsor.....$500 - 999

## Payment

Payment is requested on or before Thursday, Dec. 31, 2026.

☐ Please invoice me

☐ Enclosed is a check made payable to Community Action Partnership, and in the memo section: 2027 MLK Breakfast

For more information, please contact:

Kristy Aurand • Phone: 717-259-3881 • Email: kaurand@caplanc.org

Please mail or email completed form by Friday, Dec. 4, 2026 to:

Community Action Partnership | MLK Breakfast | 601 S Queen St, Lancaster, PA 17603

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